

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	M. McIntyre - House of Representative
Product	MIKE MCINTYRE 9/16
Estimate Number	2322

Invoice #	117743-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/18/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

1	Order #	117743
	Alt Order #	06312663
	Deal #	
1	Order Flight	09/16/12 - 09/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	330
Product Code	349

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL The Insider (1-130p)	1-130p				_	•			,
	CLASS 3 CANDIDATE R8.23		00/17/10							
	WRAL		09/17/12 M	2 to 09/23/12 09/17/12	1x :30	1:10 PM	MM-65-12-MSC	\$215.00	1	
2	WRAL The Doctors	10-11AM	IVI	09/17/12	.30	1.10 PW	MM-02-12-MSC	\$215.0 0		ı
2	CLASS 3 CANDIDATE R8.23	IU-IIAWI								
	02/100 0 0/11/B/B/11 2 110:20		09/17/12	2 to 09/23/12	1x	1				
	WRAL		M	09/17/12	:30	10:34 AM	MM-65-12-MSC	\$215.00)	1
3	WRAL Late News	11-1135p								
	CLASS 3 CANDIDATE R8.23									
				2 to 09/23/12	1x	1		*		<u>_</u> _
_	WRAL		М	09/17/12	:30	11:34 PM	MM-65-12-MSC	\$1,335.00		1
4	WRAL David Letterman CLASS 3 CANDIDATE R8.23	1135p-1237a								
	CLASS 3 CANDIDATE R6.23		09/17/12	2 to 09/23/12	1x	1				
	WRAL		M	09/17/12	:30	12:30 AM	MM-65-12-MSC	\$270.00)	1
5	WRAL Price is Right	11a-12p						,		
	CLASS 2 CANDIDATE R8.23	•								
				2 to 09/23/12	1x	1				
	WRAL		М	09/17/12	:30	10:59 AM	MM-65-12-MSC	\$325.00		1
6	WRAL Late Late Show	1237a-137a								
	CLASS 3 CANDIDATE R8.23		00/17/10	2 to 09/23/12	1x	1				
	WRAL		M	09/17/12	:30	12:55 AM	MM-65-12-MSC	\$100.00	1	1
7	WRAL Noon News	12p-1p	101	00/17/12	.00	12.00 / 1101	MM 03 12 M3C	φ100.00	,	
•	CLASS 3 CANDIDATE R8.23	120-10								
			09/17/12	2 to 09/23/12	1x	1				
	WRAL		М	09/17/12	:30	12:24 PM	MM-65-12-MSC	\$315.00		1
8	WRAL CBS Daytime (1:30-4P) CLASS 3 CANDIDATE R8.23	130-4p								

09/17/12 to 09/23/12



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8		Daytime (1:30-4P)	130-4p	_			_				
	CLASS 3 CANDII	DATE R8.23					2.52.514		***		
_	WRAL			M	09/17/12	:30	2:59 PM	MM-65-12-MSC	\$215.00		1
9	WRAL WRA	L 4:30am News	4:30a - 5am								
	CLASS 3 CANDII	DATE No.23		09/17/12 to	00/22/12	1x	1				
	WRAL			M	09/17/12	:30	4:38 AM	MM-65-12-MSC	\$90.00		1
10		L 5am News	5am - 5:30a		00/17/12	.00	1.00 / 1.01	05 12	φου.σο		·
	CLASS 3 CANDII		Julii Gioda								
				09/17/12 to	09/23/12	1x	1				
	WRAL			M	09/17/12	:30	4:58 AM	MM-65-12-MSC	\$300.00		1
11	WRAL 5:00	First News	5-530p								
	CLASS 3 CANDI	DATE R8.23									
				09/17/12 to		1x	1		*		<u>_</u> _
	WRAL			M	09/17/12	:30	5:13 PM	MM-65-12-MSC	\$1,115.00		1
12		L 5:30AM News	530-6a								
	CLASS 3 CANDII	DATE R8.23		09/17/12 to	00/02/12	1x	1				
	WRAL			M	09/17/12	:30	5:37 AM	MM-65-12-MSC	\$450.00		1
13		News	530-6p	IVI	00/17/12	.00	0.07 7 HVI	1414 03 12 143C	ψ+00.00		
	CLASS 3 CANDII		ооо ор								
				09/17/12 to	09/23/12	1x	1				
	WRAL			M	09/17/12	:30	5:37 PM	MM-65-12-MSC	\$1,115.00		1
14	WRAL 6pm	News (M-F)	6-630p								
	CLASS 3 CANDII	DATE R8.23									
				09/17/12 to		177	1				
	WRAL			M	09/17/12	:30	6:10 PM	MM-65-12-MSC	\$1,335.00		1
15			6-7a								
	CLASS 3 CANDII	DATE R8.23		09/17/12 to	00/02/10	1.	1				
	WRAL			M	09/23/12	1x :30	6:54 AM	MM-65-12-MSC	\$725.00		1
	*****		We warr	•••				vas taken from the program l	•		'



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Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15		WRAL AM News	6-7a								
		ANDIDATE R8.23									
16		CBS Evening News (M-F)	630p-7p								
	CLASS 3 C	ANDIDATE R8.23									
				09/17/12 to		17.	1				
	WRAL			М	09/17/12	:30	6:59 PM	MM-65-12-MSC	\$1,335.00)	1
17		Inside Edition	7-730P								
	CLASS 2 C	SANDIDATE R8.23					_				
	14/0.41			09/17/12 to		1x	1	65. 40	# 4 000 00		
	WRAL			М	09/17/12	:30	7:29 PM	MM-65-12-MSC	\$1,000.00)	1
18		CBS This Morning	7am - 9am								
	CLASS 3 C	CANDIDATE R8.23		00/17/10 +-	00/00/10	4	1				
	WRAL			09/17/12 to	09/23/12	1x :30	8:53 AM	MM-65-12-MSC	\$380.00	\	
19	WRAL	Futuring and Taminha	730-8P	IVI	09/17/12	.30	0.55 AW	MINI-03-12-MSC	φ300.00	•	į.
19		Entertaiment Tonight ANDIDATE R8.23	730-01								
	OLASS 3 C	ANDIDATE No.23		09/17/12 to	09/23/12	1x	1				
	WRAL			M	09/17/12	:30	7:57 PM	MM-65-12-MSC	\$670.00)	1
20		Late News	11-1135p		00/11/12	.00		05 11	ψο, σ.σσ		•
_0		SANDIDATE R8.23	оор								
				09/10/12 to	09/16/12	1x	1				
	WRAL			Su	09/16/12	:00			\$1,335.00	See MG 20.2	1
	WRAL	Follows Late Ftball/Bball	11:30pm-12:05am	Su	09/16/12	:30	12:10 AM	MM-65-12-MSC	\$1,335.00	MG for 20.1 09/16	2
					NFL run ove						
				LR due to I	NFL run ovei	r 37:00					
22		WRAL Sun Morning News	7-9a								
	CLASS 3 C	ANDIDATE R8.23									
				09/10/12 to		1x	1				
	WRAL			Su	09/16/12	:30	7:41 AM	MM-65-12-MSC	\$400.00)	1
23	WRAL	The Insider (1-130p)	1-130p								
	CLASS 3 C	ANDIDATE R8.23									



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23		The Insider (1-130p)	1-130p								
	CLASS 3 C	ANDIDATE R8.23									
				09/17/12 to		1x	-1				
	WRAL			Tu	09/18/12	:30	1:10 PM	MM-65-12-MSC	\$215.00		1
24	WRAL CLASS 3 C	The Doctors CANDIDATE R8.23	10-11AM								
				09/17/12 to		1x	-1				
	WRAL			Tu	09/18/12	:30	10:42 AM	MM-65-12-MSC	\$215.00		1
25		Late News CANDIDATE R8.23	11-1135p								
				09/17/12 to		1x	-1				
	WRAL			Tu	09/18/12	:30	11:14 PM	MM-65-12-MSC	\$1,335.00		1
26	WRAL CLASS 3 C	David Letterman ANDIDATE R8.23	1135p-1237a								
				09/17/12 to	09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	12:16 AM	MM-65-12-MSC	\$270.00		1
27		Price is Right ANDIDATE R8.23	11a-12p								
				09/17/12 to	09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	11:29 AM	MM-65-12-MSC	\$325.00		1
28		Late Late Show CANDIDATE R8.23	1237a-137a								
				09/17/12 to	09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	1:37 AM	MM-65-12-MSC	\$100.00		1
29		Noon News ANDIDATE R8.23	12p-1p								
				09/17/12 to	09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	12:58 PM	MM-65-12-MSC	\$315.00		1
30		CBS Daytime (1:30-4P) CANDIDATE R8.23	130-4p								

Ref #



Line Channel Description

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Time

Day

Date

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DII	INVO	ICE	A 7	
DU		4		

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Ad-ID

Rate

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Reconciliation

Line	Channel Description	Time	Day	Date	Lengtr	1 Air Time	Ad-ID	Hate Hed	conciliation	Ret #
30	WRAL CBS Daytime (1:30-4P)	130-4p		_						
	CLASS 3 CANDIDATE R8.23	·								
	WRAL		Tu	09/18/12	:30	1:29 PM	MM-65-12-MSC	\$215.00		1
31	WRAL WRAL 4:30am News	4:30a - 5am								
	CLASS 3 CANDIDATE R8.23									
			09/17/1	2 to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	4:44 AM	MM-65-12-MSC	\$90.00		1
32	WRAL WRAL 5am News	5am - 5:30a								
	CLASS 3 CANDIDATE R8.23									
			09/17/1	2 to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	5:10 AM	MM-65-12-MSC	\$300.00		1
33	WRAL 5:00 First News	5-530p								
	CLASS 3 CANDIDATE R8.23	p								
			09/17/1	2 to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	5:14 PM	MM-65-12-MSC	\$1,115.00		1
34	WRAL WRAL 5:30AM News	530-6a						. ,		
• •	CLASS 3 CANDIDATE R8.23	••••								
			09/17/1	2 to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	5:54 AM	MM-65-12-MSC	\$450.00		1
35	WRAL 5:30 News	530-6p						•		
•	CLASS 3 CANDIDATE R8.23	000 op								
			09/17/1	2 to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	5:43 PM	MM-65-12-MSC	\$1,115.00		1
36	WRAL 6pm News (M-F)	6-630p						* · , · · · · · · ·		
00	CLASS 3 CANDIDATE R8.23	О ОООР								
	CENCO O CHINDIDANE NO.20		09/17/1	2 to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	6:22 PM	MM-65-12-MSC	\$1,335.00		1
37	WRAL WRAL AM News	6-7a		00/10/12	.00	0.22	05 11	ψ.,σσσ.σσ		•
5,	CLASS 3 CANDIDATE R8.23	0-1α								
	OL 100 0 OANDIDATE 110.20		09/17/1	2 to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	6:13 AM	MM-65-12-MSC	\$725.00		1
		14/					was taken from the program lo	•		•

Length Air Time



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37	WRAL WRAL AM News	6-7a	•			•		•	•	
	CLASS 3 CANDIDATE R8.23									
38	WRAL CBS Evening News (M-F)	630p-7p								
	CLASS 3 CANDIDATE R8.23									
				to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	6:59 PM	MM-65-12-MSC	\$1,335.00		1
39	WRAL Inside Edition	7-730P								
	CLASS 2 CANDIDATE R8.23									
				to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	7:29 PM	MM-65-12-MSC	\$1,000.00	1	1
40	WRAL CBS This Morning	7am - 9am								
	CLASS 3 CANDIDATE R8.23									
				to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	8:45 AM	MM-65-12-MSC	\$380.00	1	1
41	WRAL Entertaiment Tonight CLASS 3 CANDIDATE R8.23	730-8P								
				to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	7:56 PM	MM-65-12-MSC	\$670.00	1	1
42	WRAL Dr. Phil	9-10a								
	CLASS 3 CANDIDATE R8.23									
				to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	9:24 AM	MM-65-12-MSC	\$215.00		1
		Aired Spots	41							

Gross Total \$24,960.00 **Agency Commission** \$3,744.00

Payment Terms 30 Days Net Amount Due \$21,216.00